

Local Fiscal Multipliers and Fiscal Spillovers in the United States

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Abstract: We estimate local fiscal multipliers and spillovers for the United States using a rich dataset based on U.S. Department of Defense contracts and a variety of outcome variables relating to income and employment. We find strong positive spillovers across locations and industries. Both backward linkages and general equilibrium effects (e.g., income multipliers) contribute to the positive spillovers. Geographical spillovers appear to dissipate fairly quickly with distance. Our evidence points to the relevance of Keynesian-type models that feature excess capacity.

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1. Introduction

The strength of fiscal multipliers and spillovers have been the subject of intense debate and considerable empirical research in recent years. An important part of this literature has provided estimates of “local” fiscal multipliers, based on the effects of differential fiscal shocks at lower levels of aggregation within larger entities, e.g., states within the United States or countries within the European Union or the OECD. But the translation of local multipliers into national ones is not straightforward, in part because of the potential for large fiscal spillovers, especially among entities that are strongly integrated economically. In this paper, we contribute to the literature on local fiscal multipliers while also providing estimates of the strength of fiscal spillovers, both geographic and across industries, taking advantage of unique, detailed microdata on local defense spending.

Local multipliers inform estimates of national multiplier and are of independent interest to localities that experience fiscal shocks and to neighbors of those localities. Defense spending in a locality could crowd out private-sector output in that locality (e.g., through increased demand and prices for local inputs, notably labor) or increase private-sector output through income multiplier effects and upstream input-output linkages. Likewise, neighboring localities could experience an increase in their employment/output through positive multiplier effects or they could decline as labor inputs flow to the neighbor to accommodate the increase in demand there. An important empirical question, which we address in this paper, is how an autonomous increase in demand in a location/industry (a) affects employment in other industries in that location; and (b) affects employment in nearby locations.

Understanding these spillover effects from government spending on private activity is a fundamental and largely unresolved task in macroeconomics. While many would agree that there are potential direct benefits from productive government spending, such as infrastructure, there is little consensus on whether defense spending, which generally does not deliver direct local productivity benefits, has any indirect local benefit. The lack of consensus is due in part to a dearth of evidence. It is simply very difficult to identify and isolate exogenous changes in local government spending. Even when such exogenous variation exists, researchers typically cannot reject the null hypothesis that government spending crowds out the private sector (as would be implied by aggregate closed-economy multipliers less than 1).

A recent influential paper by Cohen et al. (2011) finds that an influx of federal funds into a congressional district, attributable to likely exogenous political shifts, causes a reduction in private-sector investment in that location. They propose a mechanism whereby the local spending reduces labor available to the private sector, which drives down investment. It remains to be determined whether an influx of federal funds (such as defense contracts) indeed crowds out local labor supply faced by the private sector (either in other industries or nearby locations).¹

We exploit a detailed dataset on U.S. Department of Defense (DOD) contracts that allows us to shed considerable light on the relationship between government spending and local economic activity. The dataset contains information on the zip code and industry of the contractor and the zip code of primary place of work performance. Using information on the amount and duration of each contract, we construct contract-level, time-specific measures of DOD outlays. We aggregate these contracts to construct city-level measures of DOD spending available since 1997 and combine this information with disaggregate data on output, earnings, and employment to examine the effects of DOD spending and spillovers across industries and geographies.

Our baseline estimates imply that a dollar of DOD spending in a city increases GDP in that city by a dollar and labor earnings by \$0.35, and that an increase of DOD spending equal to a percent of local earnings increases employment by 0.2 percent. These estimates are close to the city-level multiplier estimates from Demyanyk et al. (2019), which focuses on a purely cross-sectional setting. We argue in the paper that these estimates imply substantial within-location positive spillovers.

The spending shocks also have positive effects on nearby localities, increasing earnings in proximate cities by about half of the own-city effect and increasing GDP in other cities across the same state by between half and a whole of the own-city effect. The positive geographic spillovers imply that any negative spillover effects that operate through factor markets (e.g., pulling in labor from nearby locations) are outweighed by positive demand spillovers (e.g., input-output linkages or induced consumer spending). These findings imply that the increase in local demand is not accommodated by a net reallocation of labor from nearby locations.

¹ There also is some ambiguity regarding their finding that government spending causes a reduction in local investment (Snyder and Welch, 2017). Therefore, the effect of government spending on local private activity remains a very open question.

Rather than pulling in labor from nearby locations, it is possible that defense spending pulls in labor from other local industries. To understand how defense spending spills over across local industries, we compute three distinct industry-location-specific measures. The first measure is direct spending from the DOD on goods produced by an industry. The second measure is indirect DOD spending on that industry based on input requirements of other industries in that location that receive DOD spending. The third measure is total DOD spending in other industries, net of input requirements for the observed industry. Using these measures, we examine industry-level output multipliers. The first measure yields an estimate of the value added by the local industry's workers (if using the earnings measure) and capital (when examining GDP). The second measure yields an estimate of the local sourcing for DOD contracts and is analogous to estimates of backward linkages previously explored in the context of foreign direct investment (e.g., Gorodnichenko et al. 2014). An estimate of zero would imply that industries source intermediate inputs almost exclusively from other locations, as would be expected in a world with no trade costs, while positive estimates signal the importance of local sourcing. The third measure yields an estimate of what we interpret as general equilibrium effects, which include indirect effects such as reallocation of production factors or positive demand externalities other than through direct backward linkages.

We find that local industries benefit from all three forms of spending. DOD spending has positive direct effects on recipient industries, positive effects on other local industries that supply intermediate inputs, and positive effects on industries that are not directly linked to the recipient industry. Perhaps most surprisingly, net general equilibrium effects are positive. A given industry with no direct production linkages does not (on average) experience a decline in labor when the DOD purchases goods or services from other industries. We also examine the effects of each form of industry-level spending on industries in nearby locations and find similarly positive effects. In summary, we find no evidence that average spillovers are negative, either across industries or within industries across nearby geographies.

Taken in isolation, each piece of evidence we provide is consistent with demand-induced spillovers that operate either through input linkages, consumer spending, or even reductions in borrowing costs (perhaps due to perceptions of lower default risk). But, taken together and placed within a general equilibrium framework, the body of evidence is quite puzzling in that net employment effects (across industries and locations) are all positive. Increased production

(induced by DOD spending) in an industry and location does not require (on average) an outflow of labor from other industries or locations.

What sort of general equilibrium framework is consistent with our findings? Most theories, including those with search frictions and/or sticky wages, imply that additional production requires additional labor resources from somewhere. Assuming transportation is costly, that labor will be predicted to be provided locally, either by reallocation across local geographies or across industries in the location. We find no such evidence that this occurs. The remaining possibility is that there exists excess capacity, either in labor markets or at the firm level. Such results would be consistent with the theory provided by Murphy (2017), in which producers (firms or workers) face fixed rather than marginal production costs, or Michaillat and Saez (2015), who propose a model of matching frictions and sticky prices that implies that higher demand reduces idle time for workers.

Our estimates suggest that a dollar of local defense spending in a city increases GDP in that city by a dollar and GDP in other cities in the state by \$0.65, for a state-level multiplier effect of 1.65, consistent with the state-level estimates in Nakamura and Steinsson (2014). What does this imply for national multipliers? As discussed in detail in Chodorow-Reich (2019), mechanisms that can reduce national multipliers relative to state-level multipliers include factor market clearing, interest rate rises in response to government spending, and negative wealth effects associated with perceived taxes. Our empirical evidence speaks directly to crowding out through factor markets, for which we find no empirical support within states (much less any crowding out of quantitative significance).² Our evidence also points indirectly to the likely strength of crowding out through interest rates, as theories of excess capacity that are consistent with our spillover evidence also imply that in a closed economy, government spending can have a net-zero (or even negative) effect on interest rates, consistent with some empirical evidence (Murphy and Walsh 2017).

While our evidence suggests that two mechanisms that might reduce the national multiplier relative to local multipliers may be unimportant, our evidence is silent with respect to other factors, such as the potential importance of negative wealth effects operating through increases in perceived tax liabilities. However, it should be noted that in models of excess capacity, the

² While our findings do not directly address the possibility of crowding out in other states, the fact that spillovers, positive or negative, appear to die out rather quickly as distance increases within states suggests that such effects may be small.

effective (present-value) tax burden of additional spending can be quite small. For example, Auerbach and Gorodnichenko (2017) find, for a panel of OECD countries, that fiscal stimulus during periods of economic weakness leads to reduced debt-GDP ratios. Furthermore, empirical evidence suggests that aggregate consumption increases or at least does not fall significantly in response to government spending, suggesting that negative wealth effects are offset by positive demand externalities (e.g., Murphy, 2015).

While our analysis covers behavior at the U.S. local level and thus has clear implications for other federal settings where such data are not available, our work can shed new light on international spillovers. Indeed, previous analyses of local government spending multipliers emphasize that one can interpret these multipliers as if they are estimated on small open economies with fixed exchange rates. By focusing on the U.S. data, we exploit the fact that U.S. cities (or other geographical units) have notably strong production and trade linkages, limited trade barriers, high labor mobility across industries and locations, and, of course, a common currency. As a result, we can abstract from a variety of frictions that make identification of shocks as well as their propagation mechanisms a challenge. Given this combination of characteristics, estimates based on the U.S. data likely provide upper bounds for spillovers that one may observe in international contexts. However, these estimates can be informative for groups of countries in some cases, notably the Euro area, and thus provide inputs for analyses in spirit of Blanchard, Erceg, and Linde (2016).

2. Literature Review

Our paper adds to an expansive set of research that uses regional variation in government spending and taxation to estimate fiscal effects in the United States. Chodorow-Reich (2019) provides a review and summary of this literature.³ While many of these papers focus on variation in transfer programs such as Medicaid or American Recovery and Reinvestment Act funds, a much smaller subset focuses on direct measures of current (or anticipated) government spending such as defense contracts, which arguably are more likely to provide exogenous variation. Nakamura and Steinsson (2014) initially used DOD contracts to estimate state-level local spending multipliers. More recent work has used cross-sectional variation in DOD contracts across cities to examine the relationship between spending multipliers and consumer debt (Demyanyk et al., 2019). We add

³ Recent work has also explored the effects of regional variation in fiscal policy in developing countries. Corbi et al. (2019), for example, document large regional effects of transfer shocks in Brazil.

to this line of research by examining industry and location spillovers in addition to local multipliers.

Our focus on spillovers adds to a body of evidence that finds positive effects of fiscal stimulus, both across local labor markets (e.g., Dupor and McCrory, 2018) and across national borders (e.g., Auerbach and Gorodnichenko, 2013). These papers have documented substantial spillovers, although other work based on variation in state balanced-budget rules (Clemens and Miran, 2012) or transfer programs in response to revisions of population counts after census years (Suarez-Serrato and Wingender, 2014) finds negligible spillovers. A unique feature of our empirical setting is that we can *jointly* examine spillovers across industries and across geographies at great detail and thus inform the debate on whether government spending crowds out local private-sector activity (e.g., Cohen et al., 2011).

We also contribute to several strands of research in international economics. First, we build on earlier papers utilizing input-output linkages to study the effects of foreign direct investment (e.g., Javorcik, 2004; see Demena and van Bergeijk, 2017, for a recent survey of this literature). Specifically, we consider backward linkages as a source of cross-industry spillovers for government spending shocks. Note that while foreign direct investment is likely a combination of supply and demand forces (e.g., technology transfer and demand for inputs), our analysis concentrates on demand shocks and we also investigate geographical spillovers. Second, our work is related to the literature studying how trade shocks influence local labor markets. Perhaps, the most famous example of such a shock is the opening of China to trade with the U.S. (Autor et al., 2016, provide a survey). This shock led to a strong contraction of employment by U.S. manufacturing firms that directly compete with Chinese producers. Similar to this literature, we study a demand shock, but we estimate not only local effects on geographical locations experiencing the shock but also how this shock propagates across locations and industries.

More broadly, we combine tools from several literatures to provide an integrated treatment of spillovers and thus to inform academics and policymakers about magnitudes and mechanisms of responses to demand shocks. To the best of our knowledge, our paper is the first to study spillovers jointly over geography and industry.

3. Data

A considerable reason for the growing literature on local multipliers is that subnational or multi-country data provide much more variation over relatively short time periods. Also, such data are potentially useful for studying spillovers across jurisdictions that are economically linked, for which observations for large countries are less appropriate. But a problem in evaluating the importance of spillovers using subnational data is that such data typically are available only at lower frequencies, offer little if any detail on industrial composition, and may not offer credible independent, exogenous variation in fiscal policy.

Our data offer unique advantages in this context. First, they are available at potentially very high frequencies. For example, Auerbach and Gorodnichenko (2016) use similar data at the daily frequency. In contrast, analyses of local fiscal multipliers typically use annual (e.g., Chodorow-Reich et al. 2012) or even decennial (e.g., Suarez-Serrato and Wingender, 2016) frequency. While our main results are provided at an annual frequency to take advantage of the largest range of outcome data available and to address some econometric challenges, we have performed some analysis at a monthly frequency. Second, we have extensive information on spending shocks by location and industry at a very disaggregate level: we observe military spending at the 5-digit NAICS/zipcode level. For comparison, Miyamoto et al. (2016) study the effects of military spending shocks for a broad panel of countries but they have only total annual military spending at the country level. Finally, our spending shocks, drawn from the awarding of defense contracts, are both large and less dependent on local conditions than spending shocks potentially measured in other ways. Specifically, the contracts amount to approximately two percent of GDP annually in the United States and, as discussed in Ramey (2011), military spending in the U.S. is much more likely to provide large, exogenous variation than other types of government spending.

A. Government Spending Data

Our measure of government spending is based on data on DOD contracts available at [USAspending.gov](https://www.usaspending.gov).⁴ This data source contains detailed information on contracts signed since 2000, including the name and location (zip code) of the primary contractor, the total contracted

⁴ Our data set is an updated version of the data used in Demyanyk et al. (2019).

amount (obligated funds), and the duration of the contract. In most cases, we also observe the primary zip code in which contracted work was performed.

We complement this source with the data from the Federal Procurement Data System (FPDS; www.fpds.gov) to have longer time series for government spending. The FPDS is the underlying source of data for USAspending.gov; that is, USAspending.gov builds data from the FPDS and presents it in a user-friendly way. We found high consistency across the sources for overlapping observations. The FPDS data allow us to extend government spending to 1997. While FPDS contains information for earlier years, we observe that the pre-1997 period has a sharply lower number of contracts relative to the post-1997 period which likely reflects changes in the reporting standards rather than changes in government spending.

In addition to new contract obligations, the dataset also contains modifications to existing contracts, including downward revisions to contract amounts (de-obligations) that appear as negative entries. Many of these de-obligations are very large and occur subsequent to large obligations of similar magnitude. When we observe obligations and de-obligations with magnitudes within 0.5 percent of each other, we consider both contracts to be null and void. This restriction removes 4.7 percent of contracts from the sample.

These data offer a number of advantages relative to the DOD data in Nakamura and Steinsson (2014), used to estimate state-level local fiscal multipliers. First, the detailed location data permit us to estimate multipliers at smaller levels of economic geography. This increases the cross-sectional dimension of our study and allows us to examine localized outcome variables for which data is available for only a limited, more recent, period of time. It also allows us to measure spillovers more effectively, to the extent that spillovers occur most strongly in locations that are relatively close in physical terms to the location of the fiscal shock.

Second, the information on the duration of each contract allows us to construct a proxy for outlays associated with each contract. This proxy captures the component of DOD contracts that directly affects output contemporaneously (and is thus relevant for studying crowding in and crowding out effects). Also, some of the spending is based on pre-determined contracts, which helps mitigate concerns about endogeneity.

To construct this spending/outlay measure by location, we derive a flow spending measure for each contract by allocating the contracted amount equally over the duration of the contract. For example, for a contract for \$1 million that lasts eight quarters we assign \$125 thousand in

spending for each quarter of the contract. We then aggregate spending across contracts in a location (at each point in time) to construct local measures of DOD spending.

Figure 1 shows our annual spending and obligation measures aggregated to the national level alongside the national defense spending on purchases of intermediate goods and services that are reported in the National Income and Product Accounts (NIPA). We find that our measure of spending aggregated to the national level closely tracks NIPA estimates. Specifically, our series captures stable spending in the pre-9/11 period, then a massive military buildup, and subsequent (after year 2010) cuts in military spending. Note that national defense spending on intermediate goods and services is highly persistent.

Table 1 shows average annual spending by industry for select industries. DOD spending is distributed widely across industries, including services. For example, the second largest recipient of DOD contracts is “Miscellaneous professional, scientific, and technical services” which includes “Scientific research and development services.” Construction is also a large recipient (\$11 bn/year). Thus, although manufacturing accounts for a large share of military spending, other sectors also receive substantial amounts.

B. Outcome/Economic Data

We use a range of outcome measures. One output measure is employee income (pre-tax earnings)⁵ from the Bureau of Labor Statistics’ Quarterly Census of Employment and Wages (QCEW). The QCEW data are available at the county level, permitting us to compare multiplier estimates across different levels of economic geography and industry. Our main unit of analysis is core-based statistical area (CBSA), to which we refer simply as “city” but which may also be thought of as a metropolitan area.⁶ We seasonally adjust each county’s earnings series using the X-13 seasonal adjustment program produced by the U.S. Census Bureau. We also examine industry-level measures of employment and earnings from the QCEW. Consistent QCEW data are available since 1984, considerably before the beginning of our currently available series on defense spending.

⁵ Apart of salaries and wages, the earnings include bonuses, stock options, profit distributions, and some fringe benefits such as cash value of meals and lodging.

⁶ According to the U.S. Office of Management and Budget, a core-based statistical area (CBSA) is one or more counties (or equivalents) with an urban center of at least 10,000 people. Counties adjacent to the urban center are tied to the urban center by commuting.

To examine additional economic outcomes of interest, we supplement the QCEW data with annual city-level data. In particular, we use measures of city-and-industry-level GDP from the BEA. GDP data are available for 383 of the largest cities in the sample. BEA data are available since 2001.

Both earnings and GDP variables are aggregate (not per capita) and expressed in nominal terms. We focus on nominal measures because data on city-level GDP deflators is only available as of 2009. Thus, to the extent that the spending shocks increase prices rather than real earnings or output, our results would overstate the impact on real output. However, in a companion paper (Auerbach et al., 2019), we find that these spending shocks have very small price-level effects. And while the nominal-real distinction is not relevant for our employment measure, we note that that variable may also miss some potential crowding out to the extent that increases in employment are offset for reductions in hours per worker.

C. Data Filters

We apply several filters to ensure that our estimates are not driven by outliers, influential observations, and other noise in the data. We exclude industries/locations with incomplete histories.⁷ We also exclude industries/locations with large swings (more than 100 percent increase or more than 50 percent decline in a year) in employment or earnings.⁸ In addition, we exclude industry/locations that exhibit episodes of spending considerably in excess of measured output (imposing a conservative upper limit of spending-to-output of 1.5) under the assumption that either earnings or spending is mismeasured during those episodes.

4. Case Study: Spending Shocks in the Dallas-Fort Worth Metropolitan Area

Studying the effects of government spending shocks is a challenge along many dimensions. How can one identify unanticipated shocks? How can one establish the timing of these shocks? How can one find a control group for a location receiving a government spending boost? How do these shocks propagate across locations and industries? To motivate our econometric analysis, we start

⁷ For confidentiality reasons, QCEW does not report employment and earnings for an industry/location/period cell that may reveal information for specific firms. As a result, some of these series may be interrupted by spells of missing values.

⁸ For example, county or city borders and industry definitions are occasionally revised, which can result in large variation of, e.g., industry-level employment that is not related to any kind of fundamental variation in local economic conditions.

with a case study of Dallas and Ft. Worth. We use this case study to highlight the challenges, provide a narrative to various estimates of multipliers, and reach some tentative conclusions.

A. Background

Dallas and Ft. Worth are part of the fourth largest metropolitan area in the United States (see Figure 2). Unlike many other large metropolitan areas, the Dallas-Ft. Worth-Arlington metropolitan area is not dominated by one large city and instead has two large cities approximately equal in size: Ft. Worth and Dallas have each about 1 million in population. The local infrastructure is aimed to integrate the cities, which have broadly similar growth trajectories and industrial composition. Thus, the two cities provide a potentially good match of treatment and control groups.

B. The Shock

In 2001, Ft. Worth received a huge government defense spending shock. On October 26, 2001, the U.S. DOD announced the award to Lockheed Martin of a \$200 billion contract to build a new fighter jet. It had been a tight race between Lockheed Martin (with production facilities in Ft. Worth and a few other locations) and Boeing (with production facilities in Washington state at the time).⁹ The announcement indicated the first tranche of obligations and the main place of performance, with 66 percent of work planned to be done in Ft. Worth:

Lockheed Martin Corp., Lockheed Martin Aeronautics Co., Fort Worth, Texas, is being awarded an \$18,981,928,201 cost-plus-award-fee contract for the Joint Strike Fighter Air System Engineering and Manufacturing Development Program. The principal objectives of this phase are to develop an affordable family of strike aircraft and an autonomic logistics support and training system. This family of strike aircraft consists of three variants: conventional takeoff and landing, aircraft carrier suitable, and short takeoff and vertical landing. Under this contract, the contractor will be required to develop and verify a production-ready system design that addresses the needs of the U.S. Navy, U.S. Air Force, U.S. Marine Corps and the United Kingdom. Work will be performed in Fort Worth, Texas (66%); El Segundo, Calif. (20%); and Warton/Samlesbury, United Kingdom (14%), and is expected to be completed in April 2012. Contract funds will not expire at the end of the current fiscal year. This contract was competitively procured through a limited competition; two offers were received. The Naval Air Systems Command, Patuxent River, Md., is the contracting activity (N00019-02-C-3002).

⁹ Interestingly, stock prices started to move before the announcement: there were a sharp decline of Boeing's stock price and a sharp increase in Lockheed Martin's in mid-September 2001. The average stock price for Boeing in November 2001 was 35 percent lower than it was in September 2001, while the average stock price for Lockheed Martin increased by 23 percent over the same period.

This announcement was followed by a string of other announcements stating further DOD obligations.

Figure 3, Panel A, shows that before this contract was awarded, Dallas and Ft. Worth received similar DOD funding. After 2001, there is a sharp divergence in military funding with Ft. Worth receiving approximately \$100 billion (in 2001 prices) cumulatively between 2001 and 2015. In contrast, Dallas received approximately \$40 billion over the same period.

There are several notable elements in the contract. First, the size of the shock was large. To put the magnitude into perspective, we note that GDP of the Dallas-Ft. Worth-Arlington metro area was \$260 billion in 2001 and so the contract corresponded to roughly one year of the area's GDP. Second, the payment schedule was stretched over many years and so this was a "permanent" shock. Third, nearly all the contract's funding went to one industry (NAICS 3364 "Aerospace product and parts manufacturing"), letting us trace the shock's propagation with high precision.

C. Outcomes

Panel B of Figure 3 plots the dynamics of employment (in logs, normalized to zero in year 2001). The pre-contract trends were similar for Dallas and Ft. Worth, which strengthens our confidence that Dallas is a good control location. After 2001, a large gap in employment opens across the two cities. We observe similar dynamics for normalized log earnings (Panel C). Since no other major shock hit the cities differentially, we can attribute these differential dynamics to the government spending shock. In other words, these dynamics are consistent with a positive effect of government spending on the economy of the location receiving the spending shock.

To assess more broadly the extent of potential geographical spillovers, we examine the dynamics for the same series in other counties of the metro area (Figure 4). We observe that the amount of government spending was small in other counties¹⁰ and, hence, we can maintain our premise that the only "local" shock was the 2001 fighter jet contract that landed in Ft. Worth. The interpretation of employment effects, however, is more challenging for these counties because their employment grew faster than Dallas or Ft. Worth *before* the shock: 3.6 vs. 2.1 percent per year. With this caveat in mind, we examine how the growth rate (rather than the level) of employment changed in 2001. The post-2001 growth rate of employment declined by

¹⁰ Denton County had the same per-worker spending as Dallas. Other counties have negligible amounts of contracts awarded by the Department of Defense

approximately 1.5 percentage points for Dallas and by 0.9 percentage points for other non-Ft. Worth counties in the metro area. Interestingly, the growth rate for counties bordering Ft. Worth (e.g., Denton County) fell by 0.7 percentage points while the growth rate for counties bordering Dallas (and not bordering Ft. Worth; e.g. Collin county) declined by 1.3 percentage points. By comparison, the growth rate of employment in Ft. Worth declined by 0.9 percentage points. Thus, the whole metro area experienced a slowdown after 2001 but there is variation in the responses across locations; the deceleration was the strongest in Dallas and counties bordering Dallas.

The richness of QCEW data allows us to examine how the shock spread across industries *and* locations. Figure 5 shows the evolution of employment for selected industries in Ft. Worth and Dallas. After the end of the Cold War with the Soviet Union in 1991, the aerospace industry has been declining in both Ft. Worth and Dallas. The fighter jet contract in 2001 reversed the trend for Ft. Worth, while the industry continued to decline in Dallas. Although there is heterogeneity in post-2001 trends across industries, aggregate non-aerospace manufacturing (NAICS 30-33) exhibits a similar pattern: pre-2001 trends are alike for Ft. Worth and Dallas but the trends diverge after 2001. These dynamics are consistent with the aerospace industry sourcing inputs from other industries in Ft. Worth and with the absence of a similar force in Dallas. In other words, the observed dynamics are consistent with strong direct localized backward linkage effects.

We also find similar dynamics for the construction sector (NAICS 23), trade (NAICS 42-45), finance/insurance/real estate/professional services (NAICS 51-54), and hotel/restaurant/misc. service (NAICS 72 and 81): comparable pre-trends and sharp divergence after the shock. These dynamics are interesting because the aerospace industry sources a small share of its inputs from construction and services. Hence, we can rule out a direct backward linkage effect. But the strong divergence across locations for these sectors is consistent with strong positive general equilibrium effects. Importantly, because these sectors produce nontradable goods, the effects appear to be rather localized.

While this preliminary analysis of Ft. Worth vs. Dallas is informative and provides a strong motivation for our empirical approach, it has limitations. For example, we cannot “causally” interpret the levels of employment: the decline of employment in Dallas could be a result of negative spillovers from Ft. Worth or a result of adverse macroeconomic shocks. Indeed, 2001 was a time of a recession, which could have hit the Dallas-Ft. Worth metro area more strongly than other parts of the country given the area’s strength in the cyclically-sensitive manufacturing sector

and the IT sector particularly affected by the contemporaneous dot-com bust. It is also possible that increased employment in Ft. Worth came at the expense of Dallas, as firms located in Ft. Worth could poach workers from firms located in Dallas. Hence, we need to explore employment dynamics of other cities similar to Dallas/Ft. Worth to get a sense of the “aggregate” effect.

To this end, we plot employment and DOD spending time series for Houston and San Antonio, two large cities in other regions of Texas. The figure demonstrates that the Dallas-Ft. Worth metro area received much more in military contract funding than either Houston or San Antonio. At the same time, there is no apparent divergence in employment across the metro areas. One interpretation of this result is that spillover effects are very strong (that is, the Dallas-Ft. Worth area lifted Houston and San Antonio) and this is why all three metropolitan areas comoved. Alternatively, aggregate employment multipliers for government spending could be small. That is, there was simply a reallocation of jobs from Dallas to Ft. Worth. But it is also possible that neither Houston nor San Antonio are good cities to serve as a control group. There could be potentially confounding factors that attenuate differences and result in understated multipliers. For example, Houston benefited from the post-2001 era of high oil prices while San Antonio could have grown faster because it was a smaller city. In this case, Dallas-Ft. Worth would have declined without the shock and the comovement with Houston and San Antonio could be consistent with strong localized multipliers.

This case study highlights that DOD spending shocks have positive multipliers but the effects are heterogeneous across space and industries. We observe that places proximate to the location with the shock tend to do better than more distance places. Industries connected to the “shocked” industry likely experience stronger growth via backward linkages and other industries can grow faster via general equilibrium effects. It is also clear that finding a proper control group for large cities is challenging, making a more systematic econometric methodology necessary. We thus move on to describe our approach to taking advantage of this rich source of spending variation and outcomes.

5. Empirical Specification and Methodology

Our baseline econometric specification builds on the approach in Auerbach and Gorodnichenko (2013) and Nakamura and Steinsson (2014). In particular, we start with the following specification

$$\frac{Y_{\ell,t+h} - Y_{\ell,t-1}}{Y_{\ell,t-1}} = \beta \frac{G_{\ell,t+h} - G_{\ell,t-1}}{Y_{\ell,t-1}} + \alpha_{\ell} + \lambda_t + \epsilon_{\ell t}, \quad (1)$$

where ℓ , t and h index locations (cities), time, and horizon, Y is an outcome variable (output, employment, etc.), G is military spending, and α_{ℓ} and λ_t are location and time fixed effects. Normalization of government spending changes will vary depending on the outcome variable. The coefficient of interest, β , represents the local DOD spending multiplier: the dollar amount of output produced by a dollar of local DOD spending.

We augment specification (1) in several dimensions. First, we examine spillover effects of aggregate government spending in one location on aggregate outcomes in other locations. Second, we consider local and spillover outcomes across industries as well. In this most detailed analysis, the augmented specification is

$$\frac{Y_{i,\ell,t+h} - Y_{i,\ell,t-1}}{Y_{i,\ell,t-1}} = \beta \frac{G_{i,\ell,t+h} - G_{i,\ell,t-1}}{Y_{i,\ell,t-1}} + \gamma \frac{\tilde{G}_{i,\ell,t+h} - \tilde{G}_{i,\ell,t-1}}{Y_{i,\ell,t-1}} + \alpha_{i,\ell} + \lambda_t + \epsilon_{i,\ell,t}, \quad (2)$$

where i indexes industries, $\tilde{G}_{i,\ell,t}$ is a measure of spending in *other* industries/locations, and $\alpha_{i,\ell}$ is the industry \times location fixed effect.

To quantify the size of spillovers, we construct several measures of $\tilde{G}_{i,\ell,t}$. First, when we examine cross-industry spillovers in a given location, we consider two measures of $\tilde{G}_{i,\ell,t}$:

$$\begin{aligned} \tilde{G}_{i,\ell,t}^{(1)} &= \sum_j \omega_{j \rightarrow i} \times G_{j,\ell,t} \\ \tilde{G}_{i,\ell,t}^{(2)} &= \sum_j (1 - \omega_{j \rightarrow i}) \times G_{j,\ell,t} \end{aligned}$$

where $\omega_{j \rightarrow i}$ is the direct input requirement of industry i for industry j .¹¹ $\tilde{G}_{i,\ell,t}^{(1)}$ captures direct backward linkage effects, while $\tilde{G}_{i,\ell,t}^{(2)}$ captures “general equilibrium” effects. Direct input requirements come from BEA’s 2016 Input-Output tables (75 industries).

Second, when we investigate geographical spillovers, we consider:

¹¹ When we calculate $\tilde{G}_{i,\ell,t}^{(2)}$, we set $\omega_{i \rightarrow i} = 1$ because we include $G_{i,\ell,t}$ as a separate regressor to isolate GE effects.

$$\tilde{G}_{\ell,t}^{(3)} = \sum_{\ell'} d(\ell', \ell) \times G_{\ell',t}$$

where $d(\ell', \ell)$ is a weight that depends on the distance between locations ℓ' and ℓ . We explore several functional forms for $d(\ell', \ell)$. For instance, we consider $d(\ell', \ell) = [\text{distance}(\ell', \ell)]^{-1}$ and $d(\ell', \ell) = 1$ if ℓ' is the nearest-neighbor city to city ℓ and zero otherwise.

Third, when we analyze cross-industry/location spillovers, we utilize:

$$\begin{aligned}\tilde{G}_{i,\ell,t}^{(4)} &= \sum_j \sum_{\ell'} \omega_{j \rightarrow i} \times d(\ell', \ell) \times G_{j,\ell',t} \\ \tilde{G}_{i,\ell,t}^{(5)} &= \sum_j \sum_{\ell'} (1 - \omega_{j \rightarrow i}) \times d(\ell', \ell) \times G_{j,\ell',t}\end{aligned}$$

where $\tilde{G}_{i,\ell,t}^{(4)}$ and $\tilde{G}_{i,\ell,t}^{(5)}$ have the same “backward linkage” and “general equilibrium” interpretations as those for the local industry spillovers $\tilde{G}_{i,\ell,t}^{(1)}$ and $\tilde{G}_{i,\ell,t}^{(2)}$.

Nakamura and Steinsson (2014) estimate specification (1) and its variants using an instrumental variable (IV) approach where the instrument is constructed as in Bartik (1994). That is, $\frac{G_{\ell,t+h} - G_{\ell,t-1}}{Y_{\ell,t-1}}$ is instrumented with $\frac{s_{\ell} \times (G_{t+h} - G_{t-1})}{Y_{\ell,t-1}}$ where G_t is aggregate government spending and s_{ℓ} is the average share of location ℓ in total government spending over a relevant time period. Nakamura and Steinsson (2014) use this instrument to address potential endogeneity of government spending due to political factors in determining military spending and measurement error. While these sources of endogeneity are certainly possible in our more disaggregate setting, we use the Bartik instrument chiefly for another reason.

We are interested in the effects of government spending – that is, new goods and services provided by contractors to the government. Many contracts, however, represent not only payment for new production but also payment for production that would have occurred anyway, either because the specific contract was anticipated or because firms smooth production over lumpy contracts. For example, assume that Boeing correctly forecasts the average airplane orders over the next three years. The timing of a contract simply represents the moment they receive cash (or promises of future cash payments) but does not correspond to actual new production. For Boeing,

the contract represents a “wealth transfer” rather than an exchange for a new service.¹² Such a contract should have little or no effect on earnings/employment/production.

More formally, consider $\Delta G_{\ell,t} \equiv G_{\ell,t} - G_{\ell,t-1} = \Delta G_{\ell,t}^W + \Delta G_{\ell,t}^P$, where $\Delta G_{\ell,t}^W$ is a “wealth” transfer (i.e., the “timing” component in the Auerbach and Gorodnichenko, 2016, classification) and $\Delta G_{\ell,t}^P$ is an outlay that induce new production (i.e., the “level” and “identity” components). That is, the component $\Delta G_{\ell,t}^W$ of the overall change in government contract spending in a location is that (unobservable) component that does not convey news about the level of contract spending-induced production in the area over the relevant horizon, but just the timing of outlays. By mixing $\Delta G_{\ell,t}^W$ and $\Delta G_{\ell,t}^P$, we are likely to have a downward bias in the size of the multiplier to government spending shocks. One strategy to remove this bias is to use information about contracts to narratively separate $\Delta G_{\ell,t}^W$ and $\Delta G_{\ell,t}^P$, which is a big task given the sheer volume and heterogeneity of contracts. Another strategy is to find a variable that is correlated with $\Delta G_{\ell,t}^P$ and uncorrelated with $\Delta G_{\ell,t}^W$ and use this variable as an instrument for $\Delta G_{\ell,t}$.

The Bartik instrument effectively provides such a filter: aggregate DOD spending represents new production of goods and services and thus $\frac{s_\ell \times (G_{t+h} - G_{t-1})}{Y_{\ell,t-1}}$ picks up only spending-related changes in $\frac{G_{\ell,t+h} - G_{\ell,t-1}}{Y_{\ell,t-1}}$ and filters out the wealth transfers (including anticipated contracts). In other words, the Bartik instrument helps us to isolate the component of contracts that corresponds to new production by relating location-specific contracts to changes in aggregate production/spending. Figure 1 demonstrates that national DOD spending changes correspond to changes in new production of goods and services as measured by the NIPA. As to the geography variation that the instrument provides, Table 2 shows the average shares of defense spending for the cities that receive the largest shares of military spending, in absolute terms and as a share of local earnings. Intuitively, G_t is largely driven by “level” shocks while s_ℓ captures the “identity” component. In summary, the Bartik instrument is the predicted change in local spending based on changes in national spending and therefore isolates new production from wealth transfers.

¹² The term “wealth transfer” here is the government-to-firm analog of the county-to-country use of the term in the international context (e.g., Gourinchas et al., 2012). An alternative term with similar meaning is “non-flow adjustments” (Obstfeld, 2012). More generally, we use the term to refer to any exchange or transfer of assets that is not associated with additional production.

An alternative to using a Bartik instrument is to examine local spending changes over longer time horizons. Persistent long-term changes in government spending are more likely to represent new orders for goods and services than are temporary or short-term changes. Consider again the Boeing example. A six-year increase in contract allocations will likely induce additional production over that time period, while a quarterly increase could easily be offset by decrease in contracts in subsequent quarters, which Boeing likely anticipates and smooths production over. An advantage of the Bartik approach over using long-horizon spending changes is that Bartik approach preserves a longer time series dimension of the data.

It is straightforward to tailor this instrument to specification (2). Specifically, $\frac{G_{i,\ell,t+h}-G_{i,\ell,t-1}}{Y_{i,\ell,t-1}}$ is instrumented with $\frac{s_{i,\ell} \times (G_{t+h}-G_{t-1})}{Y_{\ell,t-1}}$ where $s_{i,\ell}$ is the average share of industry i location ℓ in total government spending. In a similar spirit, $\frac{\tilde{G}_{i,\ell,t+h}-\tilde{G}_{i,\ell,t-1}}{Y_{i,\ell,t-1}}$ is instrumented with $\frac{\tilde{s}_{i,\ell} \times (G_{t+h}-G_{t-1})}{Y_{\ell,t-1}}$ where $\tilde{s}_{i,\ell}$ is heuristically the average share of aggregate government spending in industries/locations, appropriately weighted, e.g., by $(1 - \omega_{j \rightarrow i})$ and $d(\ell', \ell)$ that are connected to industry i in location ℓ .

Note that because the error term in specifications (1) and (2) is likely to be correlated across industries and locations, we cluster standard errors by state.¹³

6. Effects of Local Defense Spending

We now present our results, examining the effects of defense spending on city-level total and industry-level output and on neighboring regions' output, in the aggregate and by industry. To build a perspective, we start with the analysis of local multipliers and then investigate spillover effects. Our baseline specification employs the instrumental variable approach described in the previous section.

¹³ We experimented with alternative approaches to compute sampling uncertainty in the estimated multipliers, including the Driscoll-Kraay standard error correction. We found that this approach had a mixed impact on calculated standard errors, increasing them in some of our specifications and reducing them in others. We focus on our results based on clustering by state as we do not see a compelling case for going beyond the within-state correction. See Abadie et al. (2017) for further discussion of the process one should follow in determining the appropriate correction for standard errors.

A. Employment, Earnings, and GDP Multipliers

In a first pass at the data, we use specification (1) to estimate fiscal multipliers at the city level for employment, earnings and GDP. Using our instrumental variable approach, we find (Panel B, Table 3) that an increase in DOD spending by a percent of local earnings causes local employment to increase by 0.19 percent¹⁴ and earnings to increase by 0.32 percent on impact. And while earnings for workers (both new hires and incumbents) increase by 32 cents for every dollar of DOD spending, total value added in the city (i.e., GDP) increases by roughly a dollar. The estimates are similar whether based on one-year multipliers or the multiplier effects of longer-horizon changes in DOD spending on long-horizon output (rows labeled 2-year multiplier and 4-year multiplier). Note that these estimates (and all other estimates in the tables) are based on (instrumented) changes in DOD spending through horizon h (0 or 2 or 4 in the table), so the denominator for the multiplier estimates includes changes in DOD spending over the full horizon.¹⁵ Given the stability of estimates across different horizons, we will focus on one-year (“impact”) multipliers in the remainder of the paper. We also observe that the instruments are generally strong with the first-stage F-statistic being comfortably well above 10.

To put these figures in context, the employee compensation share of each dollar of industry-level output is approximately \$0.30 (based on averages over industries of compensation shares provided in the BEA input-output tables). The remainder is allocated to intermediate inputs (\$0.50) and gross operating surplus (\$0.20). Therefore, in the absence of any spillovers or general equilibrium effects, one would expect a highly localized value-added (GDP) multiplier of approximately \$0.50, as this would be the local returns to labor and capital generated for each dollar of new spending. The fact that the point estimate of the city-level multiplier exceeds unity implies potentially substantial within-location positive spillovers. The city-level GDP multiplier is smaller than state-level estimates (e.g., Nakamura and Steinsson, 2014), which is suggestive of positive geographic spillovers as well.

¹⁴ To estimate responses of employment to military spending shocks, we use percent change of employment growth as the dependent variable in specification (1) and change in military spending normalized by earnings as the regressor in specification (1).

¹⁵ Recall that we distribute outlays over the length of contracts, so that, even if a locality receives only one contract during a period of several quarters or years, there will typically be a change in measured spending over several periods after the initial contract date.

The OLS estimates (Panel A) are uniformly lower than the IV estimates, potentially reflecting endogeneity of government spending but also potentially demonstrating the importance of the Bartik instrument in capturing the component of local contracts that corresponds to ramp-ups and ramp-downs in actual spending. Consistent with the notion that longer-horizon spending changes contain a larger share of actual production increases (rather than wealth transfers associated with the timing of contracts for which spending is already anticipated), the OLS coefficients are increasing with the time horizon, approaching the IV estimates in magnitude.

We view these results as largely consistent with the results reported in previous studies. For example, our estimates imply that \$100,000 in Department of Defense contracts generates 0.84 (s.e. 0.24) year-jobs. This magnitude is in line with Chodorow-Reich (2019) reporting a range from 0.76 to 3.80 year-jobs estimated on variation due to the 2009 American Recovery and Reinvestment Act (ARRA). While comparing these figures, one should bear in mind that our sample covers many years of economic expansion in the United States and that the ARRA spending happened during one of the worst recessions which, according to the logic in Auerbach and Gorodnichenko (2012), likely resulted in higher job growth per a given amount of government spending during the period when ARRA was implemented. The size of the GDP multiplier is also broadly in agreement with estimates provided in earlier studies, although our estimate tends to be on the lower side of the available estimates which are typically close to 1.5. However, it should be kept in mind that, in estimating city-level GDP multipliers, we are not yet incorporating the spillover effects in nearby locations, which, as reported below, increase estimated multipliers over larger geographical areas consistent with those used in other studies.

B. Geographic Spillovers

How does DOD spending spill out geographically to neighboring cities? We address this question first by examining fiscal effects across cities within states.¹⁶ To determine the effect of spending on output in surrounding cities, we estimate “outflow” effects:

¹⁶ While we consider neighboring cities only within states, our findings that the magnitude of spillovers decline sharply with distance suggests that extending the analysis to include cross-state spillovers would have little impact on the pattern.

$$\frac{\tilde{Y}_{\ell,t} - \tilde{Y}_{\ell,t-1}}{\tilde{Y}_{\ell,t-1}} = \beta^{out} \frac{G_{\ell,t} - G_{\ell,t-1}}{\tilde{Y}_{\ell,t-1}} + \alpha_{\ell} + \lambda_t + \epsilon_{\ell,t} \quad (3)$$

where $\tilde{Y}_{\ell,t}$ is output in other cities in the same state as city l , summed across all locations. We find that a dollar of spending in a city increases earnings and GDP in other cities in the state (the “outflow” effect) by \$0.578 (standard error = 0.209); that is, the outflow effect’s point estimate exceeds half of the within-city effect. Combining the local and outflow effects of DOD spending on GDP (1.05 plus 0.58) yields a total within-state effect of approximately 1.63, which is similar to state-level multiplier estimates from the literature (see, e.g., Nakamura and Steinsson, 2014, for DOD spending effects and Chodorow-Reich, 2019, for a metastudy of state-level effects of other forms of fiscal stimulus). Therefore, net effects on nearby localities are quite substantial.¹⁷

To what extent do spillover effects depend on distance? To address this question, for each city in our sample and for different distance categories (less than 50 miles, between 50 and 100 miles, etc.) we identify a “neighbor” city that is of roughly equal size (within 10 percent) and, more specifically, the closest to the city in terms of size and distance within that distance category. We then estimate how spending in the observation city affects earnings in neighbor cities. A neighbor city within 50 miles of the source city receives a substantial benefit of approximately half of the benefit of the home city (a multiplier of 0.136 in column 2 of Table 4 compared to a multiplier of 0.306 in column 1 of Table 4). These spillover effects dissipate rather rapidly. Point estimates of multipliers reach zero for neighbors that are over 50 miles from the source city (columns 3, 4 and 5).¹⁸

These estimates suggest that DOD spending positively affects nearby locations, particularly those that are closest in proximity. There is no evidence that DOD spending in a city systematically reduces output in other localities. This finding is consistent with extant evidence of positive fiscal spillovers across geographies (e.g., Dupor and McCrory, 2018) and motivates an exploration of cross-industry spillovers to determine whether there are any local crowding-out effects of DOD spending.

¹⁷ The corresponding statewide spillover effect on earnings is 0.424 (standard error = .109), which is even larger relative to the local multiplier for earnings.

¹⁸ The number of observations in each sample varies based on the number of identifiable neighbor cities for each distance category.

C. Multipliers by Size and Gravity

The positive estimates of geographic spillovers suggest that fiscal multipliers are increasing in the size of the geographical unit of observation, with more of the spillovers being incorporated into the direct multiplier itself. Consistent with this notion, Demyanyk et al. (2019) find that city-level multipliers¹⁹ are larger than county-level multipliers (and smaller than estimates of state-level multipliers from the literature). Here we directly examine how fiscal multipliers vary with city size. To do so, we assign size based on cities' average earnings over the sample. The size distribution is heavily right-tailed (skewness is 8.5), reflecting a small number (approximately 10%) of exceptionally large cities with size between 10 and 300 times the median size.²⁰

We find that among cities in the mass of the distribution, there is little detectable relationship between city size and fiscal multipliers. However, cities at the upper end of the size distribution have much larger multipliers than other cities (Table 5.). The estimated multiplier for cities in the top decile of the distribution is 0.75 (column 2), and the multiplier for cities in the top 5% of the distribution is 1.35 (column 3).²¹

D. Industry Spillovers and Crowding Out

To what extent does local industry-level spending affect output, both for industries that receive the spending and for other local industries? To address this question we turn to city-industry-level data on spending and earnings. To disentangle direct effect from spillover effects, we create three measures of DOD spending.

¹⁹ Recall that cities encompass metropolitan areas, not simply the central cities themselves.

²⁰ Median income of cities in the bottom decile of the size distribution is roughly 1/4 of median income for the sample, while median income of cities in the top size decile is 21 times the sample median.

²¹ The evidence of positive spillovers and size-dependent multipliers implies that locations benefit from proximity to locations that receive DOD spending. An open question is whether the inverse is true. Does a recipient city benefit from proximity to other cities? In other words, are multipliers higher in cities that are isolated or in cities surrounded by economic activity? Proximity could be expected to lead to higher or lower multipliers. Subcontractors in nearby cities may compete with subcontractors in locations that receive the DOD spending, thereby dampening local income effects. But nearby cities may also provide necessary inputs into production of local contractors, especially when recipient locations do not produce such inputs locally. Nearby cities may also increase local multipliers through consumption effects, with DOD spending in a recipient location inducing higher spending in a nearby city, which may have a second-round positive effect on the recipient location. To explore the effects of proximity, we derived a city-specific measure of nearby economic activity by summing income (discounted by distance) across other cities. We found that, conditional on city size, multipliers appear to be slightly larger in the presence of nearby economic activity. We conjecture that a more detailed exploration of this issue would be a fruitful avenue for future research.

The first measure is direct spending from the DOD on goods produced by an industry. This measure yields an estimate of the value added by the local industry's workers (if using the earnings measure) and capital (when examining GDP). Estimates of multipliers from this measure are comparable to the impact multipliers in Table 3, the differences being due to the use of industry-city observations rather than city observations aggregated across industries.

The second measure is indirect DOD spending on that industry based on input requirements of other industries in that location that receive DOD spending (i.e., measure $\tilde{G}_{i,\ell,t}^{(1)}$). This measure yields an estimate of the local sourcing for DOD contracts and is analogous to estimates of backward linkages previously explored in the context of foreign direct investment (e.g., Gorodnichenko et al., 2014). An estimate of zero would imply that industries source intermediate inputs almost exclusively from other locations, as would be expected in a world with no trade costs, while positive estimates signal the importance of local sourcing.

The third measure is total DOD spending in other industries, net of input requirements for the observed industry (i.e., measure $\tilde{G}_{i,\ell,t}^{(2)}$). This measure yields an estimate of what we interpret as general equilibrium effects, which include indirect effects such as reallocation of production factors or positive demand externalities other than through direct backward linkages.²²

We report results in Table 6 for labor earnings and GDP. All estimates are for one-year (i.e., impact) multipliers. Direct effects of industry-level spending are strong (columns 1 and 5 of Table 6) yet slightly lower than city-level effects (Table 3), consistent with positive spillovers across industries within a city. Columns 2 and 6 yield direct estimates of spillovers through intermediate input backward linkages. These estimates are of similar magnitudes to the direct effect, indicating strong local sourcing. The large positive estimate indicates that local backward linkages is an important source of positive across-industry spillovers.

While backward linkages are by definition associated with non-negative spillovers, production in one industry can have negative effects on other industries through general equilibrium effects, including through the reallocation of local factors of production. The third spending measure, spending in other industries net of backward linkages, allows us to estimate the

²² Although there is no obvious scaling to use in computing general equilibrium effects, this lack of scaling for the variable should be kept in mind when comparing the coefficients for this spillover effect and the one based on backward production linkages. A one-dollar shock to the production linkage variable would have a one-dollar spillover if the affected industry satisfies all of the increased input demand of the shocked industry. But, a one-dollar shock's effect on other industries simply depends on the shock's overall general equilibrium effects.

sign and magnitude of these general equilibrium effects. The results indicate (column 3) that such effects are on average positive for earnings (perhaps operating through income multipliers) although small in magnitude. The GDP estimates (column 7), which are based on far fewer observations (given the limited coverage of city-level GDP data), are too noisy to detect general equilibrium effects. Overall, we find no evidence of DOD spending crowding out non-recipient industries. Rather, we detect crowding in of earnings, both through input linkages and through general equilibrium effects.

E. Industry/Geography Spillovers

As a final attempt to uncover effects of crowding out or crowding in, we examine industry-level spillover effects across locations, combining the two spillover dimensions already considered. To do so, we construct a summary measure of industry-level spending in nearby cities within a specified distance from the observation city. Specifically, for each city, we examine total industry-level spending within a 50-mile radius, between 50 and 100 miles, and between 100 and 150 miles respectively. Using the industry-level measures of nearby spending, we then construct measures of backward linkages (i.e., measure $\tilde{G}_{i,\ell,t}^{(4)}$) and spending in other industries net backward linkages (i.e., measure $\tilde{G}_{i,\ell,t}^{(5)}$) in the same manner as we did for the within-city industry-level analysis.

First, consider the direct effects of nearby same-industry spending (column 1 of Table 7). One would a priori expect such spending to be the most likely avenue for crowding out, since factors of production are likely strong substitutes across short distances within industries. We find that the effects of nearby spending on same-industry local income (earnings) is generally positive, although small as expected.²³

Spending in other nearby industries that is associated with backward linkages also has positive local effects. Consistent with the presence of transportation costs, these effects dissipate with distance (estimates fall from Panel A to Panel B to Panel C in column 2 of Table 7). The GDP estimates are too noisy (on account of far fewer data points) to identify precise effects.

Finally, general equilibrium effects appear to be positive if anything. Nearby spending in other unrelated industries positively affects a local industry (columns 3 and 7 of Table 7). In general, these effects also dissipate with distance, consistent with the presence of transportation costs.

²³ The only evidence of negative spillovers is in the effect of spending 100 to 150 miles away on local same-industry GDP (column 5, Panel B).

To summarize the industry-level evidence, we find that DOD spending in an industry in a location exhibits positive spillovers to other industries in that location. These spillovers include both demand for intermediate inputs (backward linkages) and general equilibrium spillovers such as through income multipliers. There is no evidence of a net crowding out of other local industries. That is, we do not find support for the hypothesis in Cohen et al. (2011) that government spending crowds out local employment. Even when we isolate the component of spending that has no direct benefits to other local industries, we detect crowding-in rather than crowding-out of employment in other local industries.

Turning to industry-level earnings in other locations, we again find little evidence that local spending in an industry crowds out production, either in the same industry in nearby locations or in other industries. Both the same industry and other industries in nearby locations appear to benefit, although these benefits are small in magnitude. The same-industry year-on-year benefits are potentially due to agglomeration effects, which are typically assumed to operate over longer time horizons. The benefits across industries across space are due to backward linkages and general equilibrium effects that are likely similar to the forces that benefit other industries in the same location.²⁴

7. Interpretation and Concluding Remarks

In this paper, we have estimated local fiscal multipliers and spillovers for the United States using a rich dataset based on U.S. Department of Defense contracts and a variety of outcome variables relating to labor income and employment. Such data are especially useful for estimating the effects of fiscal policy, because defense spending is a large component of government spending and likely

²⁴ Our body of evidence suggests that the economy features slack (and hence private activity is not crowded out by public purchases) on *average* over the business cycle. A natural follow-up question is whether multipliers are higher during periods of higher slack. Even if multipliers are slack-dependent, detecting this dependence in our setting is challenging due to the fact that slack is endogenous to government spending, especially at the annual frequency: if government spending is effective, then measured slack is low. The literature using subnational variation generally finds state-dependent multipliers although there is variation across studies (see Chodorow-Reich, 2019). Consistent with this literature, we found that multipliers are substantially higher for cities experiencing unemployment above the 25th percentile level. We did not find evidence that the strength of multipliers increases much as slack increases beyond the 25th percentile (Appendix Table 1). One interpretation of these results is that multipliers are high when there is some slack, but beyond that the amount of slack doesn't matter (perhaps short-run aggregate supply curves are relatively flat and rapidly steepen only as the economy approaches capacity). The fact that the threshold level of unemployment is around the 25th percentile suggests that multipliers on average are high and don't lead to crowding out. This is consistent with our industry-level results that, on average (across the business cycle) there is no systematic evidence of crowding out.

independent at the national level from short-run economic conditions. We use an instrumental variable approach to address potential identification issues with respect to the timing.

Our evidence points to strong positive spillovers, both within and across locations. For example, a dollar of government spending in a city increases earnings in neighboring cities by as much as half of the extent to which it increases own-city earnings. These benefits, while large, appear to dissipate fairly quickly with distance. By summing over within-city and rest-of-state effects, we obtain a state-level multiplier of approximately 1.65. This estimate is similar in magnitude to prior estimates of state-level multipliers (e.g., Nakamura and Steinsson, 2014) but is obtained by estimating the state-wide effect of a city-level shock rather than the effect of a state-wide shock.

A unique feature of our study is that, by examining demand shocks at the detailed industry-location level, we are able to examine spillover channels as well as magnitudes. Both backward linkages and general equilibrium effects (e.g., income multipliers) contribute to the positive spillovers. We find no evidence that government spending in an industry/location crowds out income in other local industries or in other locations. These findings are contrary to conventional wisdom and the predictions of neoclassical theory. On the other hand, our evidence points to the relevance of Keynesian-type models that feature excess capacity, either at the firm level or the level of individual workers. These models even appear relevant for low-frequency (annual) demand shocks, suggesting that excess capacity could be more than a temporary phenomenon.

Our evidence is corroborated by a number of indirect pieces of evidence. First, models of excess capacity can explain the otherwise puzzling evidence that national government spending shocks do not appear to cause interest rates to rise (Murphy and Walsh, 2017). Second, our evidence of positive general equilibrium effects is consistent with evidence that government spending either increases consumption or does not decrease it in a meaningful way (e.g., Hall, 2009). While some models can explain rising consumption, they typically also predict rising interest rates in response to government spending shocks (e.g., Leeper et al., 2017). Models of excess capacity can simultaneously explain a negligible interest rate effect and rising consumption.

In addition to informing the strength of geographical spillovers, our evidence informs the size of the closed-economy national multiplier. Channels through which national multipliers decline relative to local multipliers include the reallocation of production factors, interest rate channels, and negative wealth effects due to higher future taxes. We find no evidence that

employment falls in areas or industries that don't directly receive the spending. This finding suggests that interest rate channels and even tax channels are potentially weak. Therefore, our evidence points to regional multipliers being lower bounds for national multipliers (see Chodorow-Reich, 2019, for further discussion).

Our study points to a number of directions for future research. As detailed data on defense spending across countries becomes available, researchers can examine the relevance of national borders on spillovers. Of particular interest would be an understanding of how spending by one country increases income in neighboring countries *and* effects the spending country's net asset position. To what extent is the additional debt required for the spending offset by increased by improvements in the current account through net exports to neighboring countries? Do the effects depend on the size or wealth of the spending country, as predicted by models of excess capacity and heterogeneous households/countries?²⁵

In the meantime, the detailed U.S. Department of Defense data can inform us about a number of relevant questions in macroeconomics. Do government spending shocks reduce excess capacity at the firm-level? Or, are firms hiring more workers or for longer hours? In other words, does the excess capacity reside at the firm level (through labor hoarding, for example) or at the worker level (in the form of unemployment or labor force nonparticipation)? Answers to these questions are relevant for guiding estimates of potential output.

²⁵ Murphy (2017), for example, predicts that in the presence of excess capacity, temporary spending shocks by a rich trading partner can have persistent and large effects on income for both the rich agent and its poorer trading partners.

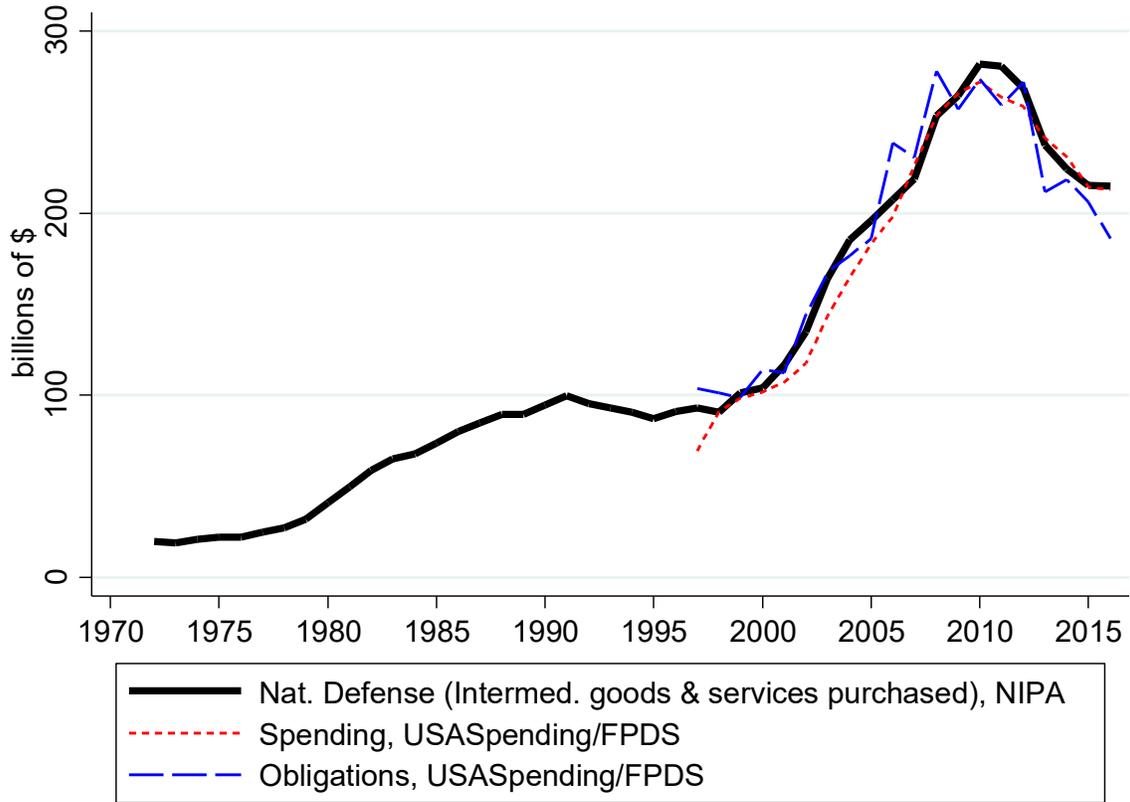
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Figure 1. National Spending by U.S. Department of Defense.

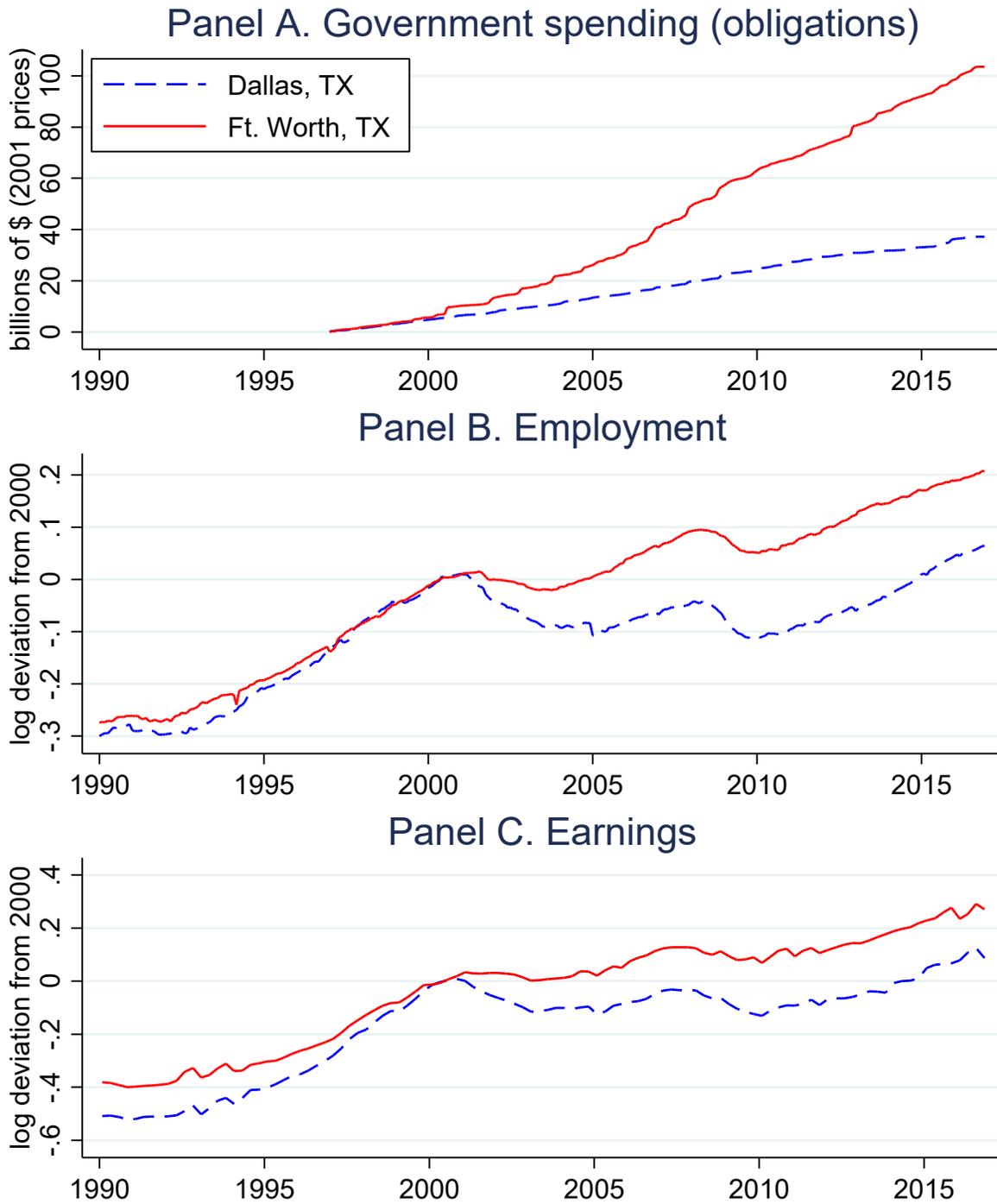


Notes: The figure shows annual time series of various measures of U.S. Department of Defense spending. The black solid line is “Intermediate goods and services purchased” in the BEA’s NIPA Table 3.11.5, “National Defense Consumption Expenditures and Gross Investment by Type.” The blue, dashed line is the annual value of contracts awarded by the U.S. Department of Defense that we observe in two databases (USASpending.gov and fpds.gov). The red, dotted line is the spending flow constructed from the two contract databases. For each multi-year contract, this measure allocates funds uniformly between initiation and completion dates.

Figure 2. Map of the Fort Worth-Dallas Metropolitan Area.

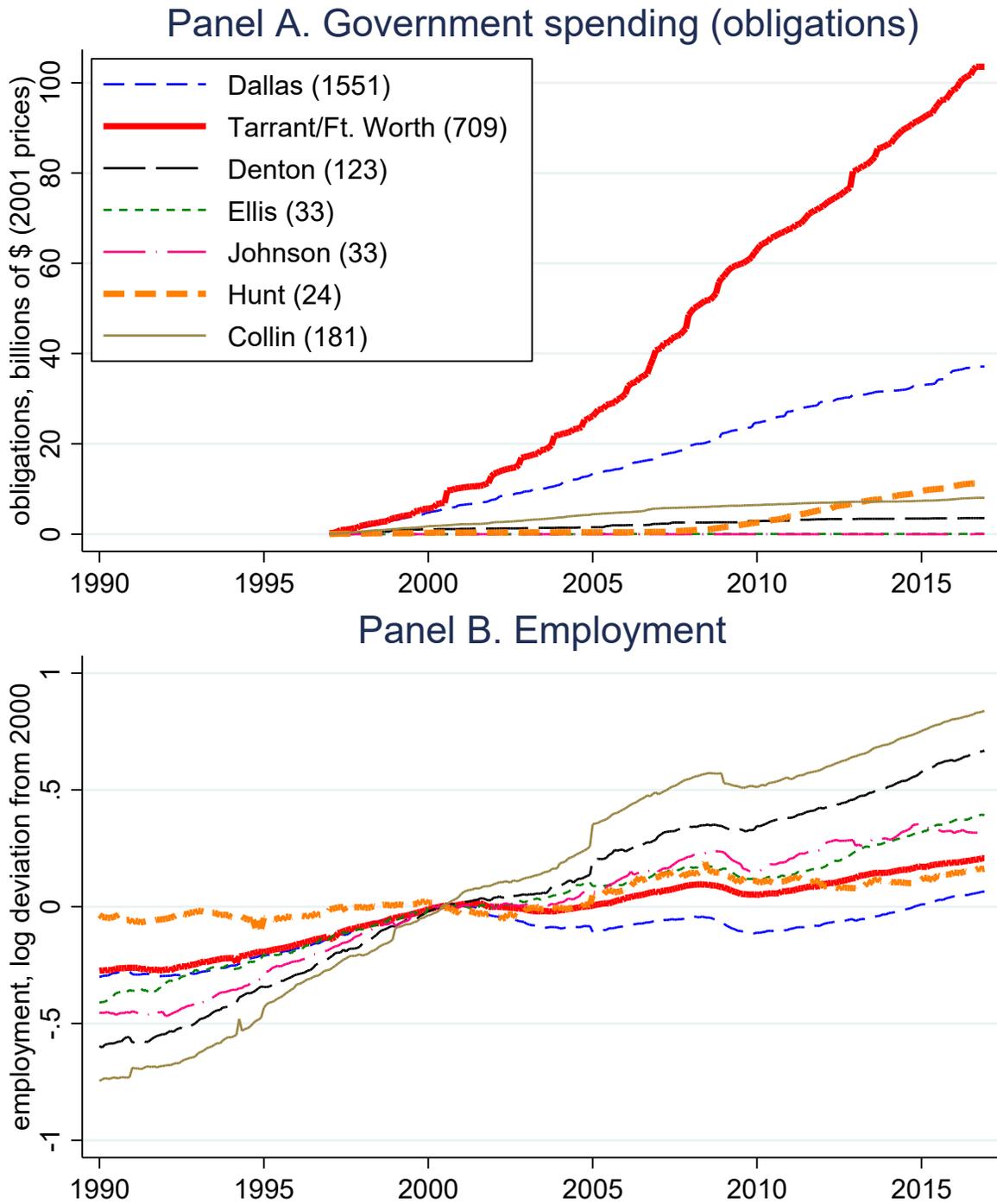


Figure 3. Government spending, employment and earnings in Dallas and Ft. Worth, TX.



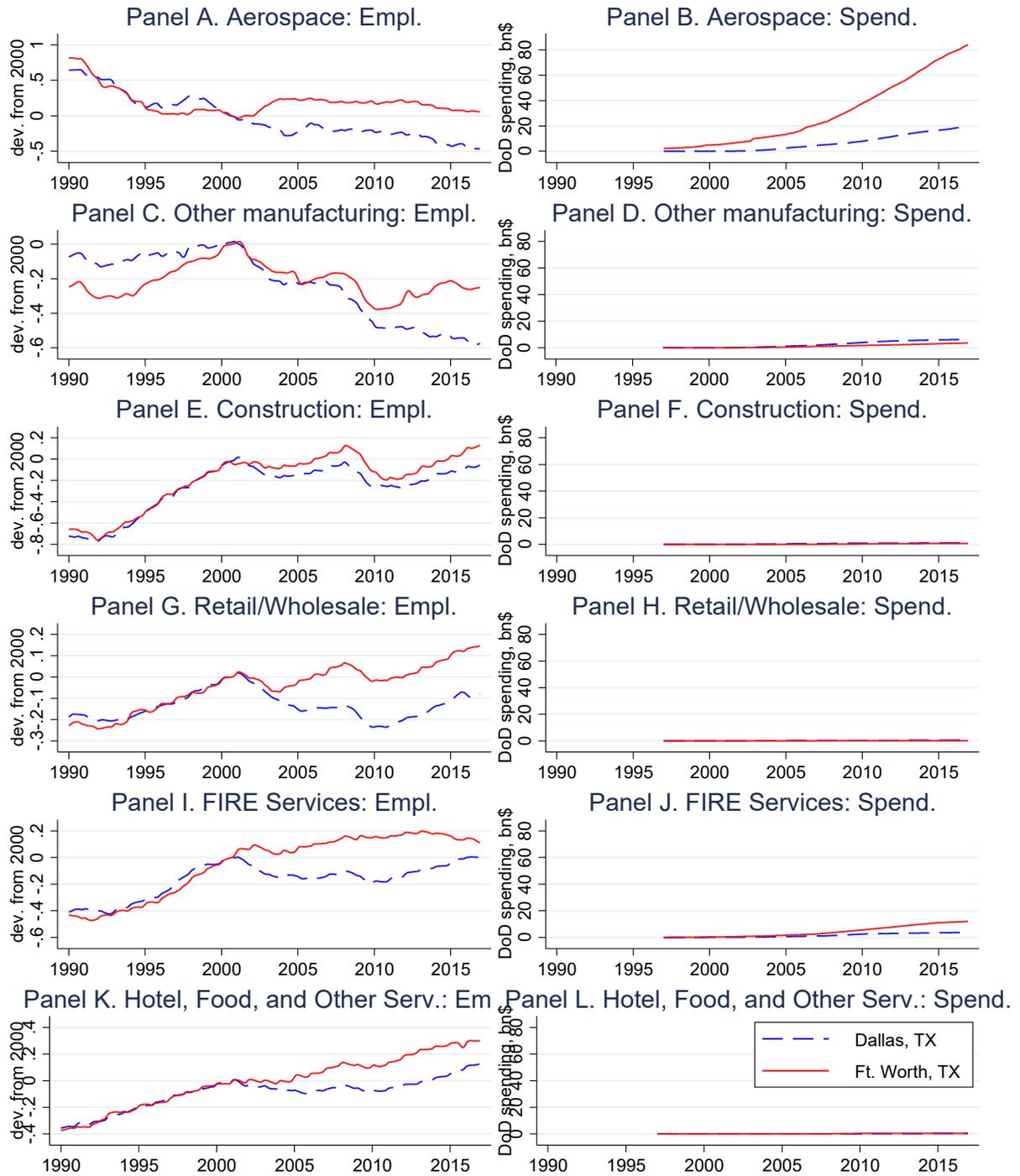
Notes: the figure plots time series of employment, earnings, and government spending for Dallas, TX and Ft. Worth, TX. Employment and earnings series are in logs and normalized to zero in year 2000. Employment and earnings series are seasonally adjusted. Government spending is cumulative since 1997, in billions of 2001 dollars.

Figure 4. Local spillovers in the Dallas-Ft. Worth metropolitan area.



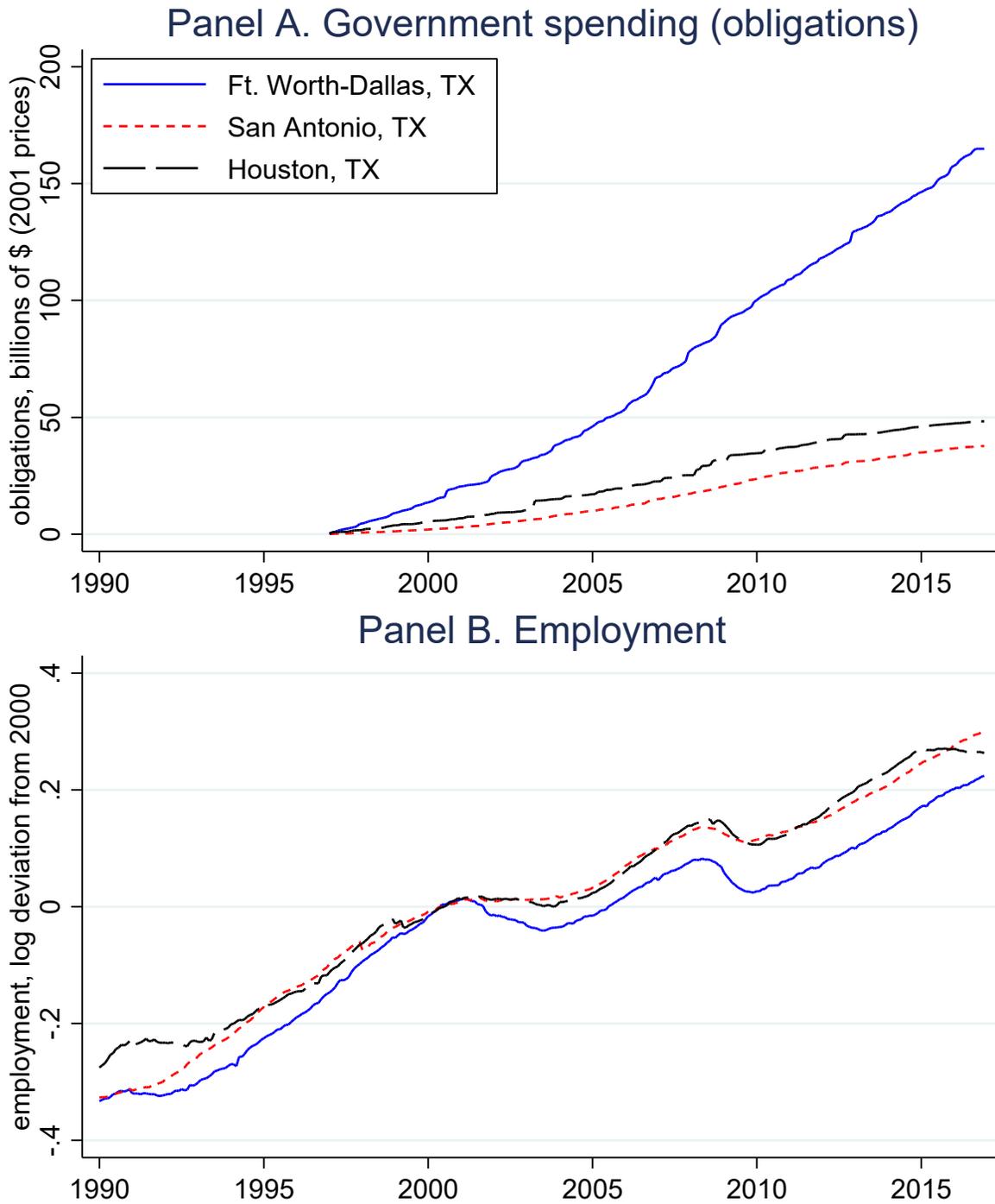
Notes: the figure plots time series of employment and government spending for Dallas, TX and Ft. Worth, TX as well as select counties around these two cities. Employment series are in logs, normalized to zero in year 2000. Employment series are seasonally adjusted. Government spending in billions of 2001 dollars is cumulative since 1997.

Figure 5. Industry dynamics in the Dallas-Ft. Worth metropolitan area.



Notes: the figure plots time series of employment and government spending by industry (for select industries) for Dallas, TX and Ft. Worth, TX. Employment series are in logs and normalized to zero in year 2000. Employment series are seasonally adjusted. Government spending is cumulative since 1997, in billions of 2001 dollars.

Figure 6. "Aggregate" effects of a government spending shock in Texas.



Notes: the figure plots time series of employment and government spending for three metropolitan areas. Employment and earnings series are in logs and normalized to zero in year 2000. Employment series are seasonally adjusted. Government spending is in billions of 2001 dollars, cumulative since 1997.

Table 1. Department of Defense contracts by industry.

BEA Industry Classification	Industry	Spending per year, bn.
3364OT	Aerospace and other transportation equipment	42.00
5412OP	Miscellaneous professional, scientific, and technical services	36.07
334	Computer and electronic products	12.64
23	Construction	11.08
5415	Computer systems design and related services	7.49
42	Wholesale trade	5.72
524	Insurance carriers and related activities	5.71
332	Fabricated metal products	4.38
324	Petroleum and coal products	3.49
3361MV	Motor vehicles, bodies and trailers, and parts	2.87
333	Machinery	2.59
481	Air transportation	1.91
81	Other services, except government	1.18
315AL	Apparel and leather and allied products	1.17
311FT	Food and beverage and tobacco products	1.15
325	Chemical products	1.07
335	Electrical equipment, appliances, and components	1.06
61	Educational services	0.95
483	Water transportation	0.93
51	Information	0.85

Notes: the table reports the volume of spending by the Department of Defense for selected industries (as defined by the Bureau of Economic Analysis (BEA)). Spending is in billions of 2001 dollars. Spending is average over the 1997-2016 period. Industry 332 includes “Ammunition, arms, ordnance, and accessories manufacturing”.

Table 2. Average DOD Spending Shares by Cities.

CBSA/City	Share of National DOD Spending	Spending as a Fraction of Local Labor Earnings
<u>Panel A: Cities with highest share of National DOD Spending</u>		
Washington-Arlington-Alexandria, DC-VA-MD-WV	0.133	0.150
Dallas-Fort Worth-Arlington, TX	0.054	0.071
Los Angeles-Long Beach-Santa Ana, CA	0.052	0.040
Boston-Cambridge-Newton, MA-NH	0.041	0.055
Virginia Beach-Norfolk-Newport News, VA-NC	0.030	0.233
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	0.030	0.044
New York-Newark-Jersey City, NY-NJ-PA	0.028	0.019
Baltimore-Columbia-Towson, MD	0.027	0.087
San Diego-Carlsbad, CA	0.026	0.083
St. Louis, MO-IL	0.022	0.068
Phoenix-Mesa-Scottsdale, AZ	0.022	0.056
<u>Panel B: Cities with highest DOD Spending Fraction of Earnings</u>		
Lexington Park, MD	0.008	0.743
Fort Polk South, LA	0.001	0.596
Enterprise, AL	0.003	0.532
Fort Leonard Wood, MO	0.001	0.530
Norwich-New London, CT	0.016	0.489
Huntsville, AL	0.019	0.396
Camden, AR	0.001	0.386
Oshkosh-Neenah, WI	0.007	0.385
Hinesville, GA	0.001	0.366
Jacksonville, NC	0.002	0.350
Charleston-North Charleston, SC	0.004	0.342

Note: Cities defined as core-based statistical areas (CBSAs).

Table 3 City-Level DOD Spending Multipliers.

	Outcome variable					
	Employment		Earnings		GDP	
	coef.	1 st -stage	coef.	1 st -stage	coef.	1 st -stage
	(s.e.)	F-stat	(s.e.)	F-stat	(s.e.)	F-stat
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. OLS estimates						
Impact multiplier	0.020** (0.006)		0.017 (0.012)		0.078* (0.031)	
2-year multiplier	0.056*** (0.016)		0.085** (0.030)		0.231* (0.111)	
4-year multiplier	0.085*** (0.023)		0.146** (0.047)		0.438* (0.201)	
Panel B. IV Estimates						
Impact multiplier	0.186** (0.059)	18.640	0.317** (0.104)	18.640	1.054* (0.508)	10.180
2-year multiplier	0.189*** (0.054)	27.290	0.335** (0.097)	27.290	1.116* (0.450)	16.756
4-year multiplier	0.160** (0.047)	24.155	0.307** (0.088)	24.155	1.057* (0.408)	16.916

Notes: The table reports multipliers for different outcome variables indicated in the first row of the table. The estimates are for specification (1) estimated using an instrumental variable approach. Department of Defense spending at a local level is instrumented as in Bartik (1994). The unit of observations is city/year. Standard errors clustered at the state level are in parentheses below each estimate. *, **, and *** indicate significance at the 10 percent, 5 percent, and 1 percent levels. The sample in each regression is limited to the 383 CBSAs with non-missing GDP data.

Table 4. Effect of Spending in neighbor city.

DOD spending in	Earnings				
	(1)	(2)	(3)	(4)	(5)
Own city	0.306*** (0.061)				
Neighbor: 0<distance<50 miles		0.136** (0.051)			
Neighbor: 50<distance<100 miles			-0.058 (0.096)		
Neighbor: 100<distance<150 miles				-0.007 (0.036)	
Neighbor: 150<distance<300 miles					-0.030 (0.079)
N	16,603	2,412	7,311	8,171	13,159
1 st state F-stat	40.90	247.11	51.09	229.01	5.22

Notes: The neighbor used for each estimate is the most similar city (in terms of size and proximity) in a given distance category. The sample of potential neighbors is limited to cities of similar size (<10 percent difference) to the observation city. Standard errors clustered at the state level are in parentheses below each estimate. *, **, and *** indicate significance at the 10 percent, 5 percent, and 1 percent levels.

Table 5. Earnings Multipliers by City Size.

Dependent variable:	Size category		
	Bottom 90%	Top 10%	Top 5%
Earnings	(1)	(2)	(3)
Spending	0.240*** (0.049)	0.748*** (0.149)	1.354*** (0.293)
N	13,428	1,598	799
1 st stage F-stat	93.73	213.34	197.69

Note: This table depicts one-year income multiplier for cities in different parts of the size distribution, where size is based on average city-level income over the sample period. Standard errors clustered at the state level are in parentheses below each estimate. *** indicates significance at the 1% level.

Table 6. Industry-level multipliers and spillovers.

	Earnings				GDP			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Spending	0.224** (0.085)			0.132 (0.087)	0.543** (0.230)			0.466** (0.220)
Spillover (Backward linkage)		0.283*** (0.054)		0.153** (0.061)		0.757** (0.328)		0.762** (0.316)
Spending in other industries (net spillovers)			0.002*** (0.001)	0.002** (0.001)			0.001 (0.002)	-0.002 (0.002)
N	460,289	460,289	460,289	460,289	78,247	78,247	78,247	78,247
1 st -stage F-stat	76.54	204.10	47.88	28.55	16.33	9.90	7.13	3.50

Note: Based on estimates from industries as classified by the BEA in the input-output summary tables. Samples are restricted to omit extreme observations. Standard Errors clustered at the state level are in parentheses below each estimate. *, **, and *** indicate significance at the 10 percent, 5 percent, and 1 percent levels.

Table 7. Industry-level multipliers and spillovers by distance from observation city.

	Earnings				GDP			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>Panel A: Total Spending within 50 miles</i>								
Spending	0.0326** (0.0150)			0.0144 (0.0086)	0.3474 (0.3688)			0.6587 (0.6431)
Spillover (Backward linkage)		0.0041*** (0.0010)		-0.0032 (0.0055)		0.0876 (0.0681)		0.0076 (0.0952)
Spending in other industries (net spillovers)			0.0001*** (0.0000)	0.0001 (0.0001)			0.0011* (0.0006)	-0.0008 (0.0014)
N	460,289	387,458	387,458	387,458	78,247	51,519	51,519	51,519
<i>Panel B: Total Spending between 50 and 100 miles</i>								
Spending	0.0127*** (0.0041)			0.0016 (0.0024)	-0.1854* (0.1059)			-0.0839 (0.1103)
Spillover (Backward linkage)		0.0010* (0.0006)		-0.0023 (0.0014)		-0.2696 (1.4109)		0.0708 (0.2165)
Spending in other industries (net spillovers)			0.00003*** (0.00001)	0.0001*** (0.0000)			0.0003*** (0.0001)	0.0002 (0.0007)
N	460,289	448,583	448,583	448,583	78,247	70,616	70,616	70,616
<i>Panel C: Total Spending between 100 and 150 miles</i>								
Spending	0.0036 (0.0025)			0.0014 (0.0010)	0.0921 (0.0882)			0.1524 (0.2932)
Spillover (Backward linkage)		0.0004* (0.0002)		-0.0015*** (0.0003)		0.0132* (0.0070)		0.0323 (0.0513)
Spending in other industries (net spillovers)			0.00002*** (0.000004)	0.0001*** (0.0000)			0.0001*** (0.0000)	-0.0004 (0.0004)
N	460,289	452,563	452,563	452,563	78,247	75,634	75,634	75,634

Notes: Based on estimates from 68 industries as classified by the BEA in the input-output Summary Tables. Samples are restricted to omit extreme observations. Standard Errors clustered at the state level are in parentheses below each estimate. *, **, and *** indicate significance at the 10%, 5%, and 1% levels.

Appendix Table 1. State-dependence of local multipliers.

Dependent variable: Labor earnings	(1)	(2)	(3)	(4)
Spending	0.127** (0.055)	0.109* (0.059)	0.177** (0.083)	0.245*** (0.087)
Spending × 1 (UR≥25 percentile)	0.204* (0.121)			
1 (UR≥25 percentile)	-0.017*** (0.002)			
Spending × 1 (UR≥35 percentile)		0.246* (0.131)		
1 (UR≥35 percentile)		-0.017*** (0.002)		
Spending × 1 (UR≥50 percentile)			0.157 (0.119)	
1 (UR≥50 percentile)			-0.017*** (0.002)	
Spending × 1 (UR≥75 percentile)				0.091 (0.200)
1 (UR≥75 percentile)				-0.020*** (0.003)
N	6093	6093	6093	6093
1 st -stage F-stat	10.68	7.84	7.18	3.17

Notes: The table reports estimated effects of local defense spending on labor earnings depending on the state of the local economy. The state of the economy is measured with a set of dummy variables equal to one if the local unemployment rate is greater than or equal to a given cut-off. Column (1) uses the 25th percentile as the cut-off; that is, the unemployment rate for a given location has to be greater than or equal to the 75th percentile of unemployment rates observed for the location in our sample. Columns (2) through (4) use the 35th, 50th, and 75th percentiles respectively. **1**(UR≥*X* percentile) denotes the dummy variable that is equal to one if the local unemployment rate is greater than or equal to the *X*th percentile. The unit of observation is CBSA×year. Standard errors clustered at the state level are in parentheses below each estimate. *, **, and *** indicate significance at the 10%, 5%, and 1% levels.