

Corporate and Executive Teaching

Ming-Jer Chen

Darden Executive Programs

Strategy faculty instructor for Managing Critical Resources (2001-2004; 3 programs a year), Management Development Program (2005, 2006)

Wharton Executive Programs

Faculty instructor for the Executive Education Advisory Board Meeting (1997), the CEO Circle (1997), the Asian Forum (1998), and Managing in the New Millennium (1998) on global or Chinese management topics

Columbia Executive Programs

Faculty instructor for Business Strategy (1993-1997) and Senior-Level General Management (1994-1997) on competitive dynamics, managing the global joint venture, and global Chinese business enterprises

Faculty leader for Strategy Application Project in Business Strategy (1989-1997) and Senior-Level General Management (1989-1997)

Faculty facilitator for Columbia's customized corporate programs (1995-1997)

Corporate In-house Senior Executive Teaching

United Technologies, Alcoa, Merck, Timkin, DuPont, AIG American General, FedEx, Morgan Stanley (USA), Munich Re (Germany), BOC Gases (UK), State Economic and Trade Commissions, the Industrial and Commercial Bank of China, and Kelon Electrical Holdings (PRC), the Institute for Information Industry, the Ruentex Group, BenQ, AOU, the Aspire Academy (Taiwan), and the Executive Talent Association (Hong Kong), etc.

Global EMBA Teaching

National Taiwan University, Chinese University of Hong Kong, Case Western Reserve University, and Imperial College of Science and Technology and Medicine in the UK, etc.