

## Press Coverage Ming-Jer Chen

#	Date	Press	Title	Language	Region
130	November, 2006	Business Management Review	The Rules of Competition for Chinese Enterprises	Chinese	China
129	November, 2006	Talents Magazine	Multipoint Attack: Chinese Enterprise Internationalization: A Perspective from Professor Ming-Jer Chen	Chinese	China
128	October 1, 2006	Economic Daily News	Case Teaching: An Educational Revolution at Taiwan	Chinese	Taiwan
127	October 1, 2006	Economic Daily News	Professor Ming-Jer Chen's Balance Between Scholarship and Practice	Chinese	Taiwan
126	September, 2006	Business Management Review	How to Forecast and Estimate Competition Among Companies	Chinese	China
125	August, 2006	Business Management Review	FedEx in China	Chinese	China
124	March 2006	Peking University Business Review	Chinese Business Overseas Expansion: Lessons from and Implications for Three Recent Cases	Chinese	USA
123	January 30, 2006	Ming Pao	Chinese Business Overseas Expansion and China's Re-Emergence: Lessons from and Implications for Three Recent Cases	Chinese	USA
122	Sprint 2005	Darden (Alumni Magazine)	Chen Tells Hamburg Summit of China's "Re-Emergence," Rise of Global Triad	English	USA
121	February 2005	Manager-Magazin.de	Tagesgewinn: Ming-Jer Chen: Geschäft Machen Mit Chinesen	German	Germany
120	February 2005	Absatzwirtschaft	Warum müssen wir uns vor China nicht fürchten Herr Professor Chen	German	Germany
119	February 2005	Engine	Chinesen Entratselt	German	Germany
118	February 2005	GPMagazin	Chinas Gratwanderung zwischen Wirtschaftswachstum und Konjunkturerhitzung	German	Germany
117	February 1, 2005	IndustryWeek	China Checklist	English	USA
116	January 2005	Logistik Inside	Geschäfte mit Chinesen	German	Germany
115	January 2005	Harvard Business Manager	Ratselhafte Chinesen	German	Germany
114	December 12, 2004	Singtao China Main News	Increasing Competition between China and USA	Chinese	China
113	December 2004	Impulse: das Unternehmermagazin	Asien-Geschäft besser managen	German	Germany
112	November 18, 2004	CHEManager	Geschäfte machen mit Chinesen	German	Germany
111	November 26, 2004	Hamburger Morgenpost	Chinas Mittelklasse auf dem Vormarsch	German	Germany
110	November 10, 2004	Hamburger Abendblatt	Erfolgreich in Ausland	German	Germany
109	November 3, 2004	Financial Times Deutschland	Wirtschaftsbucher	German	Germany
108	November 2004	Trend	Der Trend geht auf Buchführung mit dem Erfolg	German	Germany
107	October 13, 2004	Zentralmarkt: Management	Erfolgreiche Geschäfte mit Chinesen	German	Germany
106	October 2004	<a href="http://www.ip-mittelstand.de">www.ip-mittelstand.de</a> : Manager Information System	Geschäfte machen mit Chinesen	German	Germany
105	October 2004	VDInachrichten Nr.40	Orientierung im Job: China verstehen	German	Germany
104	August 11, 2004	IHK-Informationen	Aussenwirtschaft Aktuell	German	Germany
103	October 2004	Journal of Business School, Beijing China	How a Top Graduate School Arose From a Public University	English	China
102	October 19, 2004	CVille Weekly	Read this First	English	USA
101	October 10, 2004	The Hook	Tune In! Listening to the People	English	USA
100	October 15, 2004	Extra: Daily Progress Supplemental Magazine	PBS Deliberation Day reaches local, national screens	English	USA
99	October 17, 2004	The Daily Progress	Locals Tackle Issues	English	USA
98	October 20, 2004	UVA Top News Daily	Taking the Pulse of the People on National and Global Matters	English	USA
97	August 2004	USA Today	Tensions Rise as Economic Power Tilts	English	USA

96	April 2004	BedTimes: The Journal for the Sleep Industry	Days of the Dragon & Murky Future Muddles Manufacturer's Options	English	USA
95	January 2004	Entrepreneur Magazine	Promised Land	English	USA
94	April 2004	IndustryWeek	China's Cultural Challenge	English	USA
93	January 21, 2003	Dept. of Commerce, PRC Magazine	Haier's Strategy in Attacking the U.S. Market	English	USA
92	January 16, 2004	ElectronicNews	Breakfast in the Valley: Investing in China	English	USA
91	February 13, 2003	Business Day	US Firms Strike Gold in China	English	Thailand
90	February 12, 2003	Yahoo! Finance News	U.S. Companies on Silk Road at Last	English	USA
89	December 2002	Academy of Management News	Remarks in Remembrance of William H. Newman	English	USA
88	December 2002	Knowledge at Wharton	Does China Pose an Economic Threat to the United States?	English	USA
87	Fall, 2002	Hermes	Remembering William H. Newman: A Visionary and Cherished Influence	English	USA
86	Oct 07, 2002	US News and World Report	Making it in China	English	USA
85	May 28, 2002	Sing Tao Daily	Is the Economic Development of Mainland China Advantageous or Disadvantageous to the Neighboring Countries?	Chinese	USA
84	March 22, 2002	Inside UVA	Chen on teaching and life-long mentorship	English	USA
83	March 12, 2002	UVA Top News Daily	Ming-Jer Chen Brings Total Package to Darden	English	USA
82	February 11, 2002	US News and World Report	The China Question: Will it become a growth engine or just a sink for cheap labor?	English	USA
81	February 04, 2002	Forbes (Global)	As Went IBM, So Goes Legend	English	USA
80	January 16, 2002	Darden's Cold Call Chronicle	New Strategy Professor Outlines China's Role in Global Economy	English	USA
79	January 09, 2002	Darden Graduate School of Business Administration - News	Professor Chen Takes Darden Students Inside Chinese Business	English	USA
78	Winter, 2002	Darden Management	Examining Change in China	English	USA
77	December 16, 2001	WINA	China's WTO Entry and Its Impact in Global and Regional Economies	English	USA
76	November 08, 2001	China Daily	Filipinos Eye Chinese Markets after WTO Entry	English	PRC
75	November 06, 2001	Xinhua News Agency	"Doing Business with Chinese" Becomes Hot Topic in Philippines	English	PRC
74	November, 2001	Global Finance	China Enters the WTO	English	USA
73	November, 2001	Fortune (China)	Haier's Strategy to Take on the US Appliance Market	Chinese	PRC
72	September 22, 2001	Oriental Daily News	Hong Kong business leader Gabriel Yu at Ming-Jer Chen's speech at AmCham	Chinese	Hong Kong
71	September 03, 2001	Newsweek(International)	The Spread of China Inc.	English	USA
70	Fall, 2001	Smithbusiness	Deepening Cross-Cultural Understanding is Professor's Goal	English	USA
69	August 6, 2001	Forbes (Global)	China Goes Global: The Ambitious Haier Leads an International Brand Push by Mainland Multinationals	English	USA
68	August 2, 2001	Reuters	China Appliance Maker Haier Seeks Cool U.S. Image	English	USA
67	June 25, 2001	Voice of America- China Forum	Chinese Business in the Global Economy	Chinese	USA
66	June, 21 2001	Reuters	USA Feature: Academic Charts Underpinnings of Chinese Business	English	USA
65	June 20, 2001	Broadcasting Corporation of China	Ming-Jer Chen's book Hits Stride in the International Book Market	Chinese	USA
64	April 23, 2001	Harvard Business School Working Knowledge		English	USA
63	April 16, 2001	CNNfn	Before Hours: U.S.-China impasse	English	USA
62	April 5, 2001	The Daily Pennsylvanian	CEO gives a global market perspective	English	USA
61	April, 2001	Training Magazine		English	USA
60	April, 2001	Harvard Business School Bulletin		English	USA
59	March 28, 2001	Knowledge at Wharton	Breaking Through the Great Wall: Doing Business with the Chinese	English	USA
58	December 15, 2000	World Journal	Wharton Set up a Campus in Silicon Valley	Chinese	USA
57	June 17, 2000	Economic Daily	Inviting the U.S. to Look at China	Chinese	PRC
56	June, 2000	Economic Daily	From U.S.A. to View Chinese	Chinese	PRC

55	May 14, 2000	Security Daily: Finance and Economic Weekly	Creating A Global Market Using Chinese Enterprise Ideas	Chinese	PRC
54	May 10, 2000	China Radio International English Service	Chinese Business Summit Special Report	English	PRC
53	May 9, 2000	AsiaPort Daily News: International Information Times	High-Profile Gathering	English	PRC
52	May 7, 2000	Economic Daily	Chinese Enterprise Research	Chinese	PRC
51	May, 2000	Knowledge at Wharton	China: Let the E-Commerce Games Begin	English	USA
50	May, 2000	Business Channel Cable Network	Chinese Business in the Global Context	English	USA
49	April 28, 2000	World Journal	Greater China to Become Second Largest Internet Market in the World	Chinese	USA
48	April 27, 2000	USA Today	E-Opportunity Abounds in China	English	USA
47	April 27, 2000	The Philadelphia Inquirer	Internet Firms Welcome New Talks with China	English	USA
46	April 27, 2000	Dow Jones News Service	China Internet Business Has Challenges, Rewards	English	USA
45	April 26, 2000	WHYY Radio Station	2-Way Internet Trade with China	English	USA
44	April 26, 2000	Central China TV Station	China Report	Chinese	PRC
43	April 25, 2000	People's Daily (Overseas Edition)	Establishing World Class Enterprises that Meld Together the East and the West	Chinese	PRC
42	April 24, 2000	The Wharton Journal	Rebound.com CEO to Speak at Conference	English	USA
41	April 24-30, 2000	The Asian Wall Street Journal	Sponsored advertisement for The Revolution in Greater China Business	English	Asia
40	April 23-29, 2000	China Daily	Better to Learn Than to Copy	English	PRC
39	April 17, 2000	The Wharton Journal	Chinese Entrepreneur Creates and Asian eBay	English	USA
38	April 16-18, 2000	World Economic Forum Website	The World Class Enterprise Where East Meets West	English	Switzerland
37	April 16, 2000	Beijing Youth Daily	How to Open the Door to the World	Chinese	PRC
36	April 10, 2000	The Wharton Journal	The Global Chinese Business Initiative at Wharton	English	USA
35	April 6, 2000	Dow Jones Business Wire	Korn/Ferry International to sponsor Wharton School's East-West.com Series 2000 Conference on the eRevolution in Greater China Business	English	USA
34	April, 2000	The Wharton Journal	Founders of Leading Asian Internet Portal to Speak	English	USA
33	March, 2000	Knowledge at Wharton	East Meets West: Insights from the Chinese E-revolution	English	USA
32	February 14, 2000	The Wharton Journal	East-West.com series hosts Chinese eSpace cowboys	English	USA
31	January 31, 2000	The Wharton Journal	East-West.com Panel to Feature renren.com Co-Founder	English	USA
30	November, 1999	Knowledge at Wharton	China's Great Leap Outward	English	USA
29	October 7, 1999	Virtual China.com	The Confucian Businessman	English	USA
28	February 22, 1999	Voice of America	VOA Report: Global Chinese Business Initiative (transcript from radio show)	Chinese	USA
27	January 25, 1999	The Wharton Journal	Taking off the Bandages for Hong Kong: Reemerging from the Asian Economic Virus	English	USA
26	January 24, 1999	World Journal	Kenneth Pang Speech at Upenn about Hong Kong March to Recovery	English	USA
25	June 20, 1998	Commercial Times	After Financial Crisis, Chinese Enterprises are Emphasized	Chinese	Taiwan
24	June 14, 1998	Commercial Times	Financial Crisis Enables Taiwanese Enterprises to Globalize	Chinese	Taiwan
23	June 14, 1998	China Times	After Financial Crisis, Enterprises Become More Competitive	Chinese	Taiwan
22	Summer, 1998	Wharton Executive Issues	Asia Future: Perspectives on the 'Dangerous Opportunities' of the Asian Crisis	English	USA
21	May 1, 1998	Washington China Post	Global Chinese Business Initiative Director Ming-Jer Chen as Bridge between East and West	Chinese	USA
20	April 28, 1998	World Journal	Global Chinese Business Initiative Professor Ming-Jer Chen	Chinese	USA
19	November 30, 1997	New York Cultural Correspondence	Building the Bridge between Eastern and Western Enterprises	Chinese	USA
18	November 3-9, 1997	Yazhou Zhoukan	Global Chinese Business 500	Chinese	Asia
17	October 9, 1997	World Journal	Wharton Establishes Center to Research Chinese Enterprises	Chinese	USA

16	October 6, 1997	The Wharton Journal	Wharton to Launch Chinese Business and Entrepreneurship Initiative	English	USA
15	May 24, 1997	Commercial Times	How Should Management Scholars Teach Business Executives?; Want to Let the Whole World Know, There is a Chinese Business World; Among Those Who Do Things Well, There is One Common Feature: Developing the Ability to Ask the Right Questions (three articles)	Chinese	Taiwan
14	May 21, 1997	Commercial Times	The Wharton School's Global Chinese Business and Entrepreneurship Initiative is Searching for a New Way of Thinking - Hoping to Become the Communication Bridge for the West to Understand Chinese Business	Chinese	Taiwan
13	May 16, 1997	Central Daily	Pushing Chinese Economic Development to American Enterprises	Chinese	Taiwan
12	May 15, 1997	World Journal	University of Pennsylvania Plans to Create a Chinese Business Research Center Starting in July - Professor Ming-Jer Chen Fulfills His Dream	Chinese	USA
11	May 8, 1997	Washington Chinese News	Global Chinese Business Growing Continuously, Importance Rising by the Day, University of Maryland Holds Discussion Investigating Western and Eastern Enterprises, Strategy Expert Ming-Jer Chen Analyzes the Meaning of 'Knowing Yourself, Knowing Others'	Chinese	USA
10	May 5, 1997	Commercial Times	America's Business School to Establish a Chinese Business Research Center	Chinese	Taiwan
9	April 4, 1997	Reference News	Chinese Business Management Modernization Becomes a New Wave For International Management Studies	Chinese	PRC
8	Mar 31 - Apr 6, 1997	Yazhou Zhoukan	New Trends in Chinese Business Research	Chinese	Asia
7	March 24, 1997	The Asian Wall Street Journal	Wharton Takes on China: Business School Plans Sino-Management Center	English	Asia
6	March 17, 1997	Wall Street Journal	U.S. Business School Setting Up Program on Chinese Companies	English	USA
5	March 17, 1997	The Asian Wall Street Journal	Wharton Plans Sino-Management Center	English	USA
4	March 16, 1997	South China Morning Post	Corporate Globalism May Yet Be The Answer To The Cultural Divide	English	Hong Kong
3	March 14, 1997	Ming Pao (U.S. Edition)	Probing into the 21st Century Borderless Empire: The Establishment of the Global Chinese Business and Entrepreneurship Initiative	Chinese	Hong Kong
2	March, 1997	Wharton School Update	New Initiative Launched to Study Chinese Business	English	USA
1	1997	Wharton State of the School	Fostering Entrepreneurship, Wherever it is Found	English	USA